

# ENOUGH FOOD FOR EVERYONE



Photos: George Osborne: Flickr/Conservative Party, Parliament: Flickr/graziano88

## YOUR LETTER TO GEORGE OSBORNE

### A FEW TIPS TO HELP ENSURE YOUR LETTER COMPELS THE CHANCELLOR TO ACT

If we are to persuade the Chancellor, George Osborne, to take action to help end the global hunger crisis, we need to flood his in-tray with personalised letters. If more than 1,000 letters are sent it's sure to get the issues onto his radar. Please remember to send your letter **BEFORE 10 MARCH**, so that he receives it in plenty of time before the Budget is announced.

#### THE ADDRESS

Rt Hon George Osborne MP  
Chancellor of the Exchequer  
HM Treasury  
1 Horse Guards Road  
London SW1A 2HQ

#### TIPS AND TALKING POINTS

- 1 INTRODUCE YOURSELF** Include where you live, what you do and why you are writing to him.
- 2 MAKE THE ASK** Highlight the fact that the UK Government has an historic opportunity to take a lead role in tackling global hunger and ask the Chancellor to:
  - Confirm that, from 2013 onwards, 0.7% of national income will go to life-saving aid, stopping children dying from hunger and helping the poorest people feed themselves. This will send a signal for other rich countries to do the same at the G8 Summit in June.
  - Announce that the Finance Bill will make UK companies operating in poor countries spill the beans on any tax dodging. Developing countries need more information to enable them to collect the tax due from UK companies. This could help them collect the money they're owed and generate funds needed to end hunger.

You can also point out that, as host of the G8, the UK Government has a unique opportunity to inspire other rich nations to act. The G8 will meet in June and, before this, the Prime Minister will also be holding an event with world leaders, focusing on global hunger.

- 3 SAY IT YOUR WAY** To have real impact, we need the Treasury to read letters from individuals who care passionately about the issue of global hunger and how aid and stopping tax dodging can help. So put things in your own words and speak from the heart.
- 4 GET INSPIRED** If you're struggling to know what to write, try answering the following questions:
  - How do you feel about the fact that one-in-eight of the world's population go to bed hungry every night? And more than two million children die every year because they can't get enough food?
  - How do you feel about the fact that this is happening despite the fact that the world produces enough food for everyone?
  - Why do you think it's so important that the UK takes a lead on international aid - delivering on its 0.7% promise and stopping tax dodging?
- 5 GET OTHERS ON BOARD** We need as many people to write to the Chancellor as possible, so ask friends and family to send personalised letters **before 10 March** too.

THANK YOU